Betty Quinn
product designer

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IBM

Product Designer | 2015 - Present

- Lead the user experience design of new workflows that improve the way mainframe operators ensure rapid communication and synchronization between systems.
- Collaborated with designers, developers, information architects, and product managers to deliver new mainframe capabilities for z14.

METROPOLITAN MUSEUM OF ART

Digital Media Lab Intern | 2014 - 2015

- Reinterpreted the Met's collection using emerging technology. Projects I developed were:
- A virtual reality experience using the Oculus Rift for visitors to immersively explore Jackson Pollock's "Autumn Rhythm" painting.
- An interactive installation for visitors to examine x-rays of John Singer Sargent's "Portrait of Madame X" to discover the artist's process in creating the work.
- An augmented reality application for the Islamic Art gallery to teach visitors about algorithms in art.

HUGE

Interaction Design Trainee | 2015

- Worked as a user experience designer to design a web-based learning platform for internal agency use.
- Designed wireframes, user flows, personas, and system maps.
- Produced interactive prototypes and conducted usability testing sessions.

THE MUSEUM OF MODERN ART

Marketing Intern | 2013

- Researched and built the summer Foursquare Scavenger Hunt for the Le Corbusier exhibition.
- Managed social media accounts, including Facebook, Twitter, Flickr, Tumblr and Foursquare.
- Built blog posts through Wordpress.

EDUCATION

Parsons School of Design | 2013 - 2015
MFA Design and Technology

University of Virginia | 2010 - 2013
BA Art History
BA Studio Art

SKILLS

User experience design
Interaction design
Visual design
Prototyping
Interdisciplinary collaboration
Usability testing
User research
Workshop facilitation
Conversational Japanese

TOOLS

Adobe Creative Suite
Sketch
Framer
HTML, CSS, Javascript
InVision
openFrameworks
Processing
Final Cut Pro
Unity

LEADERSHIP

IBM Design Thinking Facilitator
IBM Design Talent Team Interviewer
Pathways in Technology Early College Mentor